

GNC NEW PRODUCT SUBMISSION

Please check the appropriate category that applies to the product you're submitting for consideration, then follow the instructions below.

- SPORTS NUTRITION** – *Chad Crosby*
- WEIGHT MANAGEMENT & ENERGY** – *Annie Young*
- VITAMIN SUPPLEMENTS** – *Wendy Dyer*
- HERBS & NATURAL PRODUCTS** – *Emily Mains*
- HEALTH & BEAUTY** – *Angie Walker*
- ACCESSORIES** – *Emily Mains*

1. Send a non-returnable sample of your product(s).
2. Provide a background of your company.
3. Provide a pricing outline that includes product cost and suggested retail.
4. Outline any advertising/promotional programs you have for the product for the current year and the total dollar expenditure. Please note any additional programs that would be specific to GNC.
5. Include the shelf life of your product.
6. Please address product and product information to the appropriate contact above and mail to:

**General Nutrition Centers
300 Sixth Avenue
Pittsburgh, PA 15222**

It typically takes about four weeks for us to review each submission. If you do not hear back from us, please assume there is no interest at this time.